ITERATIVE HEALTH™

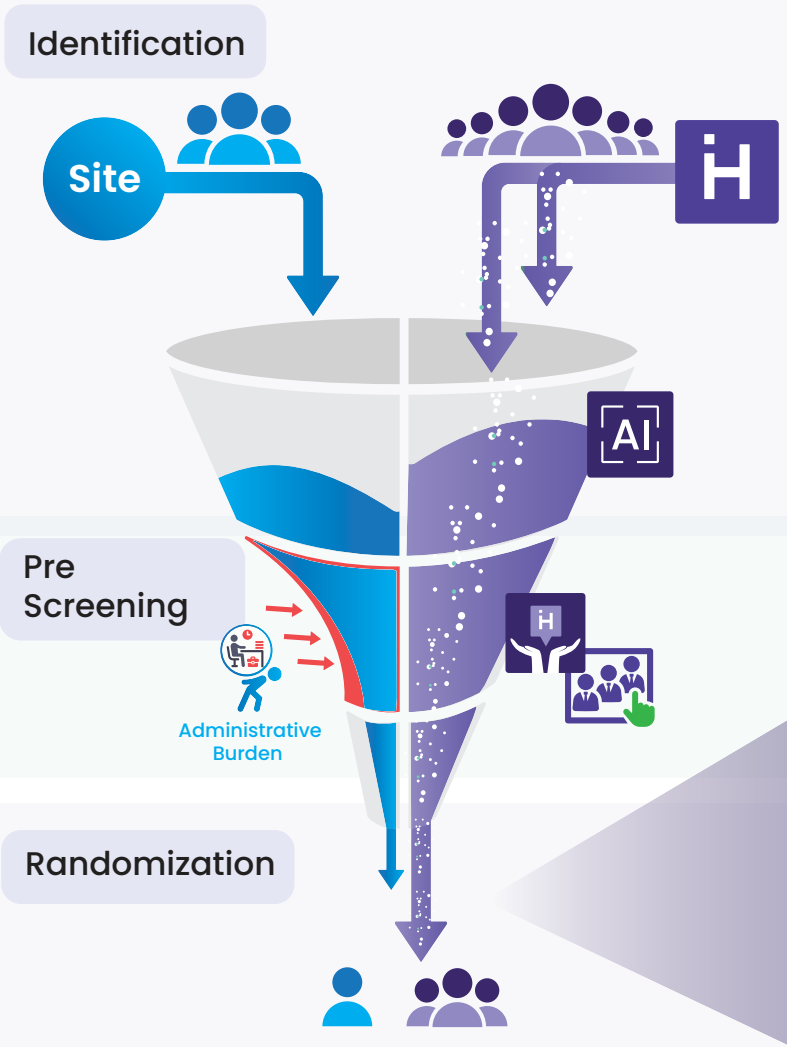
Reimagining GI Clinical Research with AI and a Suite of Support Services

GI Research can be complex and burdensome

Only 8% of potentially eligible patients participate in clinical trials[1]

6+ months average duration for site start-up and activation[2,3]

50% of research sites enroll 0 or 1 patient to their studies[4]



Expand your recruitment funnel

AI Technology

Identify more potentially eligible patients with AI-Recruitment

Clinical Research Services

Integrate end-to-end trial recruitment services supported by leading GI clinical research experts

- 3x increase in patients randomized[5]
- 2x speed for site start-up and activation[5]
- 15%+ increase in revenue potential per trial[5]

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ITERATIVE HEALTH™

Partner with the only healthtech company specialized in GI clinical research with deep AI expertise

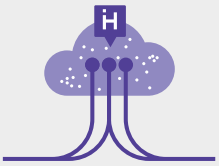
AI - Recruitment

Identify more patients with disease state eligibility

Record Colonoscopy



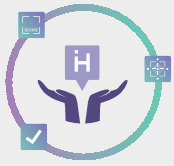
Secure Data Upload & Data Processing



Endoscopic Disease Severity Scoring



Disease Severity Eligibility Identified



Integrated, End-to-End Support Services

Optimize GI clinical research for efficiency, scalability, and profitability

Sponsor Relations	Site Trial Readiness	Workflow Optimization	Finance & Revenue	Training & Personnel
Negotiation	Regulatory	Workflow assessments	CTMS	On-boarding
Budgeting	Credentialing	Procedure review	Rate card	AI Training
Contracting	IRB submissions	Templates	Budgeting	IBD courses
Site Selection	Site startup	Project management		Best Practices
	AQ/QC	Team meetings		
	CTMS	CTMS		

Lets Partner!

Contact us at: iterative.health/contact-us/

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1. Systematic Review and Meta-Analysis of the Magnitude of Structural, Clinical, and Physician and Patient Barriers to Cancer Clinical Trial Participation, Joseph M Unger et al., Journal of the National Cancer Institute (JNCI), 2019.
2. Study Activation: A Complex Process That Doesn't Have to Be Painful
Tate, W. Advanced Analytics and Research Optimization. (2020)
3. Factors Associated with Time to Site Activation, Randomization, and Enrollment Performance in a Stroke Prevention Trial
Demaerschalk BM, Brown RD Jr, Roubin GS, Howard VJ, Cesko E, Barrett KM, Longbottom ME, Voeks JH, Chaturvedi S, Brott TG, Lal BK, Meschia JF, Howard G; CREST-2 Investigators. Stroke. (2017) Sep;48(9):2511-2518. doi: 10.1161/STROKEAHA.117.016976. Epub 2017 Aug 2. PMID: 28768800; PMCID: PMC5575963.
4. Recruitment and retention of the participants in clinical trials: Challenges and solutions. Chaudhari N, Ravi R, Gogtay NJ, Thatte UM. Perspect Clin Res. 2020 Apr-Jun;11(2):64-69. doi: 10.4103/picr.PICR_206_19. Epub 2020 May 6. PMID: 32670830; PMCID: PMC7342338;
5. Data on File at Iterative Health

Iterative.Health